

Module #5

Finding Excellent Guests To Interview - Email Scripts

Tips:

- Be a human being, avoid templated responses
- Intro our email with a personal note
- Ask your guest to talk about what's most exciting about them
- Be on the same level as your guest
- Name drop other podcasters

Guest Reach Out Script (if you haven't launched yet)

Subject: GenY Success Show Podcast Guest Request

Hi Jason!

I really dig your podcast and enjoyed the recent episode with Jeff Brown. I didn't know much about interviewing until he shared those great tips about making sure that you speak directly to the listener.

Would you be interested in coming on my podcast, The GenY Success Show? I'd love to have a conversation about what you're most excited about right now!

The podcast is set to go live on January 1st, so not too far from now. I'm going to have guests like Hal Elrod, Peter Voogd, Ryan Avery, Mary Beth Storjohann, Nick Loper, John Lee Dumas and many more on the show.

Here's a link to schedule if this sounds like a good fit! (let me know if I need to open up a spot for you):

meetme.so/jasonbay

Thanks for your consideration!

Guest Reach Out Script (if you've already launched)

Subject: GenY Success Show Podcast Guest Request

Hi Jason!

I really dig your podcast and enjoyed the recent episode with Jeff Brown. I didn't know much about interviewing until he shared those great tips about making sure that you speak directly to the listener.

Would you be interested in coming on my podcast, The GenY Success Show? I'd love to have a conversation about what you're most excited about right now!

I'd love to have you on the show and feel you have a ton of value to offer my audience of young entrepreneurs. I've had Hal Elrod, Peter Voogd, Ryan Avery, Mary Beth Storjohann, Nick Loper, John Lee Dumas and many more on the show.

Here's a link to schedule if this sounds like a good fit! (let me know if I need to open up a spot for you):

meetme.so/jasonbay

Thanks for your consideration!