

# Module #7

## Launching Your Show - Scripts

### Guest Promotion Email Template

*Subject: Your Podcast Is Live!*

*Hi XXX,*

*I wanted to thank you again for coming on the show! I learned a lot about XXX.*

*The episode is now LIVE! Could you mention our interview with your audience? Here are a few sample posts and the sharing links:*

*Sharing Link: (paste full link)*

*Facebook, Linkedin and/or Google+ (copy/paste)  
XXX*

*Listen Here: (paste full link)*

*Twitter (click to Tweet)*

*I was just interviewed by @jasondbay and talked all about side hustles and getting one started here! [bit.ly/1BozFkO](http://bit.ly/1BozFkO)*

*Thanks!*

## Guest Podcast Request Email Template

*Subject: Are you looking for guests for your podcast?*

*Hi XXX,*

*I wanted to first say that I'm a huge fan of your show. I loved your episode about...*

*I wanted to know if you were looking for any guests? I talk about very similar topics on my podcast as well (link to your show) and could talk about any number of the topics below if that sounds interesting to you:*

- *Topic #1*
- *Topic #2*
- *Topic #3*

*Just thought I'd reach out and say hello and see if we can collaborate at all to deliver valuable content to your audience! Let me know if you're interested!*

*Jason*